

DISCOVER THE BURGH AT A GLANCE

TEAM AND SITE DETAILS



JEREMY AND ANGIE JONES
625 ARTICLES FROM 850+ LOCAL SPOTS
2-4 NEW ARTICLES WEEKLY
100% SOUTHWESTERN PENNSYLVANIA
OUR QUEST IS TO DO IT ALL!



OVER 140,000 FANS

| | |
|------------|---------|
| FB | 104,500 |
| TWITTER | 4,500 |
| PINTEREST | 12,900 |
| INSTAGRAM | 15,000 |
| NEWSLETTER | 6,000 |

MONTHLY PAGE VIEWS (ANNUAL AVERAGE)



149,250/MONTH IN 2019

64% GOOGLE
22% SOCIAL
12% DIRECT



AUDIENCE LOCATIONS

38% IN PITTSBURGH
23% IN GREATER METRO
14% IN PA (NON METRO)
PLUS BORDERING STATES
(OH, NY, WV, MD)

FOUNDED IN MAY 2015
PART OF WORLD OF DISCOVERY MEDIA LLC

UPDATED JANUARY 1, 2020
JEREMY@DISCOVERTHEBURGH.COM

BACKGROUND ON DISCOVER THE BURGH

Jeremy and Angie Jones have 11+ years blogging experience.

WHAT WE DO BEST:

Travel Writing (Local, National, International), Culinary Writing, Photography, SEO, B2C Marketing, Social Media Management

WAYS WE CAN WORK TOGETHER:

On Discover the Burgh: Reviews, Social Media Coverage, Newsletter Sponsorship, Contests, Coupons, Graphical (CPM) Display Advertising, Event Promotion, and more.

External Assignments: Social Media Management, Freelance Writing, Commercial Photography, Local Branding, Speaking Appearances

OUR MEMBERSHIPS & RECOGNITIONS:

Member: NATJA, SATW

Awards: USA Today's 10Best Travel Couples



UPDATED JANUARY 1, 2020
JEREMY@DISCOVERTHEBURGH.COM

BRANDS WE'VE WORKED WITH ON DISCOVER THE BURGH

